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Howard Langfitt Farm Families of the Week  
Television Scripts

Howard Langfitt Farm Families of the Week

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6-22-1956

### Cothran, Ruble family television script

Howard Langfitt

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## W L B T

[Cotthran, Ruble]

CONTINUITY

FOR Farm Family of the WeekDATE Fri. June 22, 1956

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

Camera On Langfitt

SLIDE FARM-1  
HOUSE

I AM VERY GRATEFUL TO THE WONDERFUL HELP GIVEN ME BY MRS. ETHEL BOWMAN, HOME DEMONSTRATION AGENT OF LEFLORE COUNTY, IN SELECTING AND OBTAINING THE STORY OF THE FAMILY WE SALUTE TODAY AS OUR FARM FAMILY OF THE WEEK. THIS IS THE STORY OF MR. AND MRS. RUBLE COTHRAN AND THEIR THREE CHILDREN WHO LIVE JUST WEST AND SOUTH OF MORGAN CITY IN LEFLORE COUNTY. RUBLE COTHRAN GREW UP AROUND BREW AND ITTA BENA AND MRS. COTHRAN ALSO GREW UP ON A FARM NEAR DREW. HOWEVER THEY DID NOT MEET UNTIL THEY WERE BOTH IN SCHOOL AT MORGAN CITY. THEY WERE MARRIED IN 1937 AND RUBLE WORKED IN A GROCERY STORE FOR ABOUT ONE YEAR AFTER FINISHING SCHOOL. THEN FOR THREE YEARS THEY SHARECROPPED LAND ADJOINING THEIR PRESENT FARM. IN 1941 MR. AND MRS. RUBLE COTHRAN BEGAN TO HOMESTEAD THEIR PRESENT 50 ACRES ON A LOAN FROM THE FARM SECURITY ADMINISTRATION. HOWEVER, THIS FINE LITTLE HOME WASN'T ON THE FARM WHEN THEY MOVED HERE. FOR ONE YEAR THEY LIVED IN THIS OLD TENNANT HOUSE WHILE THEY WERE BUILDING THE HOME IN WHICH THEY LIVE TODAY. OF COURSE, THE HOUSE DIDN'T LOOK QUITE THIS BAD WHEN THEY WERE LIVING IN IT FOR IT HAS BEEN USED AS A HAY BARN FOR A NUMBER OF

SLIDE FARM-2  
HOUSE

# W L B T

CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

SLIDE FARM-3  
COTTON

YEARS NOW. MR. AND MRS. COTHRAN STARTED OUT FARMING THEIR 50 ACRES BY RAISING CORN AND COTTON WITH A PAIR OF MULES. THEY STILL RAISE COTTON TODAY, BUT IT'S NOT THE ONLY SOURCE OF FARM INCOME. A BEGGINNING OF TWO HEAD OF CATTLE HAS GROWN TO A NICE SIZED HERD TODAY AND WE'LL TELL YOU ABOUT THEIR LIVESTOCK IN A MINUTE. TODAY RUBLE COTHRAN HAS 16 ACRES OF COTTON ON HIS OWN LAND AND RENTS ANOTHER ~~20~~ 20 ACRES OF COTTON LAND. RUBLE COTHRAN WAS ONE OF THE FIRST FARMERS IN THE NEIGHBORHOOD TO CROSS PLOW HIS COTTON. HE DID IT FIRST IN 1941 AND AS A RESULT HIS COTTON WAS HOED ONLY ONCE THAT YEAR AND AVERAGED OVER A BALE TO THE ACRE. TODAY HIS COTTON AVERAGES ABOUT A BALE AND A HALF TO THE ACRE AND ALL PRODUCTION IS BASED ON SOIL TESTS, PROPER FERTILIZATION AND ADEQUATE INSECT CONTROL MEASURES. RUBLE COTHRAN HAS SIX ACRES IN CORN THIS YEAR. HE USUALLY AVERAGES BETWEEN 60 AND 70 BUSHEL TO THE ACRE. THIS YEAR HE IS SHOOTING AT 100 BUSHEL TO THE ACRE. RUBLE AND SON RAY ARE SEEN HERE LOOKING WITH PRIDE AT THIS YEAR'S CROP, AND BELIEVE ME, IT LOOKS LIKE HE COULD WELL MAKE THAT 100 BUSHEL THIS TIME. RUBLE COTHRAN LONG AGO CHANGED FROM

SLIDE FARM-4  
CORN

# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

### VIDEO

### AUDIO

SLIDE FARM-5  
TRACTOR

SLIDE FARM-6  
COWS

SLIDE FARM-7  
CATTLE

SLIDE FARM-8  
BULL

MULE POWER TO COMPLETE MECHANIZATION AND HAS ALL THE MACHINERY NECESSARY TO ADEQUATELY CARE FOR HIS 50 ACRE FARM PROGRAM AND THE 20 ADDITIONAL ACRES WHICH HE RENTS. FROM HIS TWO ORIGINAL COWS RUBLE COTHRAN HAS GROWN INTO A HERD OF 15 HEAD OF HEREFORDS. THIS HE FEELS WILL BE HIS MAKIMUM HERD ON HIS PRESENT ACREAGE. HIS EFFORT FROM HERE ON WILL BE ON HERD IMPROVEMENT. HE CULLS ALL OLD COWS AND SAVES HIS BEST HEIFERS FOR HERD REPLACEMENT. HE GETS ABOUT A 90 PERCENT CALF CROP, ALL CALVES ARE CALFHOOD VACCINATED AND CREEP FED. A FEW YEARS AGO MR. A.P. FATHEREE, STATE DIRECTOR OF VOCATIONAL AGRICULTURE, WENT TO TEXAS AND PURCHASED SOME GOOD BREEDING STOCK FOR F.F.A. MEMBERS. RAY COTHRAN GOT ONE OF THOSE COWS AND HERE SHE IS WITH SOME OF HER OFFSPRING. SHE IS ONE OF TWO REGISTERED COWS IN THE HERD THAT ARE FORMING THE BACKBONE FOR HERD IMPROVEMENT. ONE OF THE OFFSPRING FROM THIS COW IS THIS FINE HERD BULL WHICH IS NOW THREE YEARS OLD AND IS BEING USED IN THE COTHRAN LIVESTOCK PROGRAM. RUBLE COTHRAN FOLLOWS A COMMERCIAL COW AND CALF PROGRAM AND SELLS HIS CALVES AS MILK FAT CALVES OFF THE COW. DURING THE WINTER MONTHS ALL

# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

SLIDE FARM-9  
HOGS

LIVESTOCK GET GRAIN AND HAY FREE CHOICE. AFTER THE CORN IS PULLED THE CATTLE ARE TURNED ON THE FIELDS TO PICK UP ANY WASTE. GRAZING CONSISTS OF 7 ACRES OF PERMANENT GRAZING CONSISTING OF LESPEDEZA, BERMUDA GRASS, WHITE DUTCH AND DALLIS GRASS. RYE GRASS IS SOD SEEDED INTO THE PERMANENT SOD IN THE WINTER FOR SPRING GRAZING. RUBLE COTHRAN RAISES ABOUT 4 HEAD OF HOGS FOR HOME USE AND MAYBE ONE FOR THE MARKET. THE HOGS GET CORN AND OATS. RUBLE COTHRAN PUTS OUT ABOUT 12 ACRES IN OATS. HE GRAZES ALL HIS OATS UNTIL THE MIDDLE OF MARCH, THEN CUTS HALF OF THEM IN THE DOUGH STAGE FOR HAY AND COMBINES THE OTHER SIX ACRES FOR SEED AND FEED. HE FOLLOWS THE OATS HE COMBINES WITH SOYBEANS. SEVEN ACRES OF SUDAN GRASS FURNISH ADDITIONAL SUMMER

GRAZING. RUBLE COTHRAN ALSO HAS ABOUT 2.8 ACRES OF HARDWOOD TIMBER WHICH SERVES A DUAL PURPOSE. IT PROVIDES SHELTER FOR THE LIVESTOCK AND IT IS BEING MANAGED FOR ANOTHER CASH CROP IN FUTURE YEARS. THE COTHRANS RAISE ABOUT AN ACRE OF GARDEN, INCLUDING WATERMELONS, POP CORN, POTATOES, PEANUTS AND PEAS. THEY HAVE TEN GRAFTED PECAN TREES, THREE APPLE TREES, A PEAR TREE, AN APPRICOT TREE AND THREE VINES OF

SLIDE FARM-10  
TIMBER

SLIDE FARM-11  
GARDEN

SLIDE FARM-12  
GARDEN

# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO	AUDIO
SLIDE <u>FARM-16</u> grape vines	<p>FINE TASTING SCUPERNON GRAPES. AND BELIEVE ME, AS YOU CAN SEE HERE, THE VINES ARE LOADED THIS YEAR. FROM THEIR GARDEN AND ORCHARD, MRS. COTHRAN FREEZES PRACTICALLY ALL THE FAMILY'S FOOD NEEDS. SHE FREEZES ABOUT 1500 POUNDS OF MEAT AND FRUIT AND VEGETABLES EACH YEAR. SHE ALSO CANS ABOUT 30 JARS OF FOOD. LIKE MANY HOMEMAKERS SHE DOES LESS CANNING TODAY THAN SHE DID BEFORE THE FAMILY OBTAINED A FOOD FREEZER. AT ONE TIME MRS. COTHRAN AND DAUGHTER MARY JOYCE CANNED 300 TO 400 QUARTS OF FRUIT, VEGETABLES AND MEAT. THE COTHRANS ALSO USUALLY RAISE ABOUT 100 HENS FOR EGGS AND MEAT. LAST YEAR THEY RAISED THEIR LAYERS IN CAGES AND HAD VERY GOOD SUCCESS. THE COTHRANS HAVE MADE MANY FINE IMPROVEMENTS ON THEIR HOME SINCE IT WAS FIRST BUILT. THIS MODERN KITCHEN IS ONLY ONE OF MANY ACCOMPLISHMENTS. 8 YEARS AGO THEY WENT TO WORK AND INSTALLED A COMPLETELY MODERN BATHROOM. SEVEN YEARS AGO THEY CLOSSES IN A BACK PORCH AND MADE ANOTHER BED ROOM AND A LOVELY BREAKFAST NOOK. THEY DO ALL THEIR OWN WORK AND THEIR MOTTO IS, "IF WE CAN'T DO IT OURSELVES, WE DON'T DO IT." THE COTHRAN'S LOVE TO COOK OUT IN THEIR BACKYARD</p>
SLIDE <u>FARM-13</u> FREEZER	
SLIDE <u>FARM-14</u> KITCHEN	
SLIDE <u>FARM-15</u>	



# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

SLIDE FARM-17  
GIRL & BEDROOM

18 YEAR OLD RAY, WHO HAS BEEN AN FFA MEMBER FOR FOUR YEARS HAS BUILT ALL THE OUTDOOR FURNITURE AND THE BARBECUE PIT FOR THE FAMILY'S ENJOYMENT. ONE OF THE 4-H CLUB PROJECTS OF 16 YEAR OLD MARY JOYCE IS HOME IMPROVEMENT AND SHE SHOWS OFF WITH PRIDE THE ACCOMPLISHMENTS SHE HAS MADE IN IMPROVING HER BEDROOM. SHE HAS ATTENDED STATE 4-H CLUB CONGRESS FOUR YEARS AND ATTENDED THE STATE JUNIOR LEADERSHIP CONFERENCE THIS YEAR. MARY JOYCE HAS HAD AN BONE INFECTION SINCE SHE WAS TWO YEARS OLD AND GOES TO CAMPBELL CLINIC IN MEMPHIS ONCE EVERY SIX MONTHS FOR TREATMENT. FOR MANY YEARS SHE WENT TO THE CLINIC EVERY MONTH. MARY JOYCE WILL BE A JUNIOR IN SCHOOL NEXT YEAR. SHE WAS PRESIDENT OF THE SOPHOMORE CLASS AND HAS BEEN ELECTED SECRETARY OF THE FUTURE HOMEMAKERS OF MORGAN CITY HIGH SCHOOL FOR NEXT YEAR. SHE HAS WON FIRST PLACE IN HEALTH, CLOTHING AND POULTRY IN LEFLORE COUNTY THREE TIMES. ONE OF THE THINGS WHICH MRS. COTHRAN LOVES MOST IS HER YARD AND SHE HAS SPENT MANY HOURS MAKING IT BEAUTIFUL WITH FLOWERS AND SHRUBBERY. AMONG OTHER THINGS THE COTHRANS HAVE SET OUT ALL THEIR SHADE TREES, SCREENED ALL WINDOWS AND PORCHES

SLIDE FARM-18  
YARD

# W L B T

CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

SLIDE

FARM-19

NEWSPAPER

AND, IN FACT, STARTING WITH NOTHING BUT THE SOIL, HAVE MADE THEIR FARM AND HOME A PLACE OF BOUNTY AND BEAUTY. THIS FAMILY'S SUCCESS HAS BEEN IN SPITE OF HARDSHIPS AND SORROW. BESIDES THE ILLNESS MARY JOYCE HAS HAD OVER THE YEARS, 8 YEAR OLD SANDRA WAS STRICKEN WITH POLIO TWO YEARS AGO, WHICH WAS FORTUNATELY A MILD CASE AND FROM WHICH SHE HAS NOW FULLY RECOVERED. THE ACCOMPLISHMENTS OF THE RUBLE COTHRAN FAMILY HAVE NOT GONE UNNOTICED. IN 1942 THEY WON FIRST PLACE IN THEIR DISTRICT IN THE WARTIME CLARION-LEDGER "ACRES OF INDEPENDENCE PROGRAM. IN 1943 THEY CAME BACK AND WON THE STATE CONTEST. THEY TOOK THEIR \$500 AWARD MONEY AND PUT IT IN WAR BONDS AND IN SPITE OF MANY FARM AND HOME NEEDS FOR WHICH THE MONEY COULD HAVE BEEN USED THEY WENT RIGHT ON LIVING UP TO THEIR MOTTO..."RAISE OUR FOOD AND FEED ON THE FARM, OR DO WITHOUT." AND THIS THEY CONTINUE TO DO TO THIS VERY DAY. IN 1943 THEY WON SECOND PLACE IN THE SMALL LANDOWNER DIVISION OF THE ~~STATE~~ STATE PLANT TO PROSPER CONTEST SPONSORED BY THE MEMPHIS COMMERCIAL-APPEAL. THEIR SUCCESS HAS NOT BEEN BECAUSE OF THESE AWARDS, BUT THEY CAME BECAUSE OF THEIR



# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

CAMERA ON FAMILY

HARD WORK AND DEVOTION TO A WAY OF LIFE.

MR. AND MRS. RUBLE COTHRAN AND THEIR CHILDREN  
ATTEND

~~XXXXXXXX~~ THE MORGAN CITY BAPTIST CHURCH WHERE

RUBLE IS PRESIDENT OF THE MEN'S SUNDAY SCHOOL

CLASS, AND SUBSTITUTE TEACHER FOR THE CLASS,

WHERE MRS. COTHRAN IS SUPERINTENDENT OF THE

JUNIOR DEPARTMENT OF THE SUNDAY SCHOOL, WHERE

MARY JOYCE IS VICE PRESIDENT OF HER SUNDAY

SCHOOL CLASS AND HELPS WITH THE PRIMARY D

DEPARTMENT. MRS. COTHRAN IS ALSO SECRETARY-

TREASURER OF THE MORGAN CITY SCHOOL P.T.A. AND

A MEMBER OF THE MORGAN CITY HOME DEMONSTRATION

CLUB WHERE SHE SERVED AS VICE PRESIDENT FOR TWO

YEARS. SHE ALSO WORKS WITH 4-H CLUB MEMBERS

WHENEVER POSSIBLE. RUBLE COTHRAN IS A MEMBER

OF THE LEFLORE COUNTY FARM BUREAU AND A DIRECTOR

OF THAT ORGANIZATION. HE IS ALSO A MEMBER OF

THE CITIZEN'S COUNCIL. SON, RAY, WILL GRADUATE

NEXT YEAR. HE WAS A MEMBER OF THE DISTRICT

CHAMPION F.F.A. ~~BEND~~, HIGH SCORING INDIVIDUAL

IN THE STATE F.F.A. LIVESTOCK JUDGING CONTEST

THIS YEAR AND HOLDS THE STATE FARMER DEGREE.

HE ATTENDED BOY'S STATE THIS YEAR AND WAS VICE

PRESIDENT OF THE JUNIOR CLASS. SANDRA IS IN

THE THIRD GRADE AND LOVES HER DOG AND LIKES TO

# W L B T

## CONTINUITY

FOR \_\_\_\_\_

DATE \_\_\_\_\_

BY \_\_\_\_\_

TIME \_\_\_\_\_

VIDEO

AUDIO

PLAY OUTSIDE AS MUCH AS POSSIBLE. THERE'S MUCH MORE I COULD TELL YOU ABOUT THIS FINE FAMILY BUT I'M SURE YOU'D RATHER HEAR IT FROM THIS FINE FARM FAMILY WHICH WE SALUTE TODAY AS OUR FARM FAMILY OF THE WEEK.

### QUESTIONS.

1. MR. COTHRAN....DO YOU HAVE ANY DESIRE TO ACCUMULATE MORE LAND?
2. MR. COTHRAN...HOW IMPORTANT HAVE THE AGRICULTURAL AGENCIES BEEN TO YOUR PROGRAM?
3. WHAT PASTURE IMPROVEMENT WORK HAVEY YOU CARRIED OUT?
4. MRS. COTHRAN...WHAT HAS BEEN THE ONE THING THAT HAS HELPED YOU MOST IN YOUR HOMEMAKING PROGRAM?
5. MRS. COTHRAN...DO YOU MAKE ANY OF THE FAMILY'S CLOTHES?
6. MRS. COTHRAN...WHAT GOALS DO YOU HAVE FOR THE FUTURE?
7. RAY...WHAT DO YOU PLAN TO DO WHEN YOU FINISH SCHOOL?
8. MARY JOYCE....WHAT ARE YOUR PLANS AFTER YOU FINISH SCHOOL?
9. SANDRA....WHAT'S YOUR DOG'S NAME?
10. WHAT DO YOU LIKE TO DO AT HOME?